



Privacy Policy

Effective Date: 1/1/2026

Last Updated: 3/3/2026

1. Introduction

This Privacy Policy describes how **Droffense Ltd.** ("Droffense", "Company", "we", "our", or "us") collects, uses, and protects personal information when you visit:

www.droffense.com

Droffense Ltd. is a company incorporated in Israel and operates internationally.

We are committed to protecting your privacy and handling your personal information in compliance with applicable laws, including the Israeli Privacy Protection Law, 1981, and, where applicable, the EU General Data Protection Regulation (GDPR).

By using our website, you agree to the practices described in this Privacy Policy.

2. Information We Collect

2.1 Information You Provide

We may collect personal information that you voluntarily provide, including:

- Name
- Email address
- Company name
- Phone number
- Any information submitted through contact forms
- Email address submitted via our newsletter subscription form

Providing personal information is voluntary, but certain services (such as completing a purchase) may not be available without it.



2.2 Automatically Collected Information

When you visit our website, we may automatically collect:

- IP address
 - Browser type and version
 - Device type
 - Operating system
 - Pages visited
 - Date and time of visit
 - Referring URLs
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2.3 Cookies and Tracking Technologies

We use cookies and similar technologies to improve user experience and analyze website traffic.

We use **Google Analytics** to understand how visitors interact with our website. Google Analytics may collect information such as IP address, browsing behavior, and session duration.

You can learn more about how Google uses data here:

<https://policies.google.com/privacy>

You can disable cookies in your browser settings or opt out of Google Analytics using Google's browser add-on.

3. How We Use Your Information

We use your information to:

- Operate and maintain our website
- Process and fulfill orders
- Communicate with customers and respond to inquiries
- Send newsletters or updates (only if you subscribe)
- Improve website functionality and performance
- Analyze website usage
- Comply with legal and regulatory obligations
- Protect against fraud, misuse, or unauthorized activity

We do **not sell personal data to third parties.**



4. Email Subscriptions

If you subscribe to our newsletter:

- We collect your email address for marketing and informational communications.
- You may unsubscribe at any time using the link provided in our emails.
- We do not send marketing emails without your consent.

5. Legal Basis for Processing

If you are located in the European Economic Area (EEA), we process your personal data based on:

- Your consent (e.g., newsletter subscription)
- Performance of a contract (e.g., product purchase)
- Compliance with legal obligations
- Legitimate business interests (e.g., website analytics and security)

6. International Data Transfers

As Droffense Ltd. operates internationally, your information may be transferred to and processed in countries outside Israel.

Where required, we implement appropriate safeguards to ensure lawful international data transfers.

7. Data Retention

We retain personal information only as long as necessary to:

- Fulfill contractual obligations
- Provide services
- Comply with legal requirements
- Resolve disputes
- Enforce agreements



Newsletter subscription data is retained until you unsubscribe.

8. Data Security

We implement reasonable technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

However, no method of internet transmission is completely secure.

9. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Object to processing
- Withdraw consent
- Request data portability

To exercise your rights, contact us at:

gil@droffense.com

10. Third-Party Services

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

We may use third-party service providers (e.g., hosting providers, payment processors, analytics providers) who process data on our behalf under contractual obligations to protect your information.



11. Children's Privacy

Our website and products are not intended for individuals under the age of 18. We do not knowingly collect personal information from minors.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised "Last Updated" date.

Continued use of the website after changes constitutes acceptance of the updated policy.

13. Contact Information

Droffense Ltd.

Website: www.droffense.com

Email: gil@droffense.com

Address: 64a Tiltan St., Yavne, Israel